



## **CALLING UP JUSTICE**

### **Lead Communications Position Description**

*“If you have come to help me you are wasting your time, but if you have come because your liberation is bound up with mine then let's work together.”*

**-Aboriginal Activist Sisters**

#### **About the practice**

Calling Up Justice, led by Claudia Alick, is a transmedia social justice practice producing performances of justice onstage, online, and in real life. In the face of a global pandemic and racial justice crisis, our practice was uniquely prepared and positioned to respond. We use digital technologies to collaborate nationally and asynchronously, create and broadcast content, generate social justice, join and lead think-tanks, and manage a tech co-op. Our practice centers on an intersectional lens; incubating and developing a more accessible, decolonized, anti-racist, gender equity, anti-capitalist design. We produce, perform, advise, consult, and partner with individuals and organizations nationally, creating ripple effects of positive impact.

#### **About the position**

Our practice grew exponentially during the pandemic and we are right-sizing to respond to the increased content and audience demand. We are also moving from our current content management platform. This is an opportunity to help design and build communications systems.

We are looking for collaborators not contractors. This is not work for hire. We work on a radical generosity model that allows us to resource our collaborators on a level of need rather than a false equality model. This equity model pulls from a shared pool which we are currently growing through donations and passive income streams. However it is paramount that Capitalism is not centered in our practice-- a shared commitment to shaping and shifting the world is.

Join our Decentralized content house as a publisher! Primary duties are posting updates and invitations to the website, blogspace, social media channels, and email lists. Ideate on strategies to combat racist algorithmic suppression and organizing across different platforms. Create accessible communications that connect the people, the artists, and movements. As Toni Cade Bambara said “The role of the artist is to make the revolution irresistible”. Join us in making decolonization, anti-racism, disabled justice and liberatory practice irresistible!

## **Key Responsibilities**

- Generate and publish content on our publishing platforms (Facebook, Twitter, Instagram, TikTok, Twitch, iTunes, youtube, Patreon), website (wordpress blog)
- Collaborate with Calling Up Justice practice members to coordinate shared content and elicit feedback as needed
- Optimize social media platforms and website to increase visibility and accessibility
- Increase our impact collective impact through relationship building
- Create email blasts/weekly newsletter
- Manage email list in MailChimp or similar program
- Check company inboxes and distribute emails to appropriate practice members
- Manage Discord and Slack channels
- Continuously improve engagement by tracking new trends, gauging cultural responsiveness, analyzing social data/metrics, and best practices
- Co-create your resourcing budget and communicate needs in a timely manner
- Arrange and provide support for interviews, op-ed's, and podcasts with CUJ practice

## **Desired Competencies**

- Photoshop or Canva
- Wordpress and/or Wix
- Mailchimp or other email marketing program
- Strong written communications skills
- Ability to work with agency and self-manage
- Knowledge of Discord and Slack
- Knowledge and willingness to engage with project management software
- Commitment to Transformative Justice practices
- Ability to recognize lack of competency and agency to seek out knowledge independently and from other practice members
- Minimum of 5 hours per week on CUJ's schedule. Additional hours each week are flexible and adaptive to individual work time needs
- Ability to work remotely
- Access to stable internet connection is a must
- Experience working in mixed ability, multiracial, multi-gendered environments
- Access to computer to utilize software - computer software can be provided by practice

**Please email a short cover letter detailing relevant experience, your desire to engage in this work with Calling Up Justice, and the world you are trying to manifest. Include CV or resume, with minimum of 2 references and availability for interview on Saturdays and Sundays to [CallingUpJustice@gmail.com](mailto:CallingUpJustice@gmail.com)**